

# Lighthouse Sales Sprint



Contest Dates: 2/24 - 4/30

## Eligible Products:

*OmniFlex Short-Term Care*  
*Home Health Care Select*  
*Hospital Indemnity Select*  
*Secure Advantage Final Expense*



## **OmniFlex STC**

- 1-5 issued policies = \$100 earned for each issued policy
  - Agents who have never previously submitted an OmniFlex STC application will get \$200 for their 1st issued policy
- 6-10 issued policies = \$100 PLUS 1 raffle ticket earned for each issued policy
- 11+ issued policies = 2 raffle tickets earned for each issued policy
- Grand Prize Drawing at end of contest based on all compiled raffle tickets. Total prizes of \$3,000 allocated as follows across 4 winners:
  - \$1,500
  - \$750
  - \$500
  - \$250

## **HI Select, Final Expense & Home Health Care**

Per HI Select Issued Policy:

- Agents submitting their first HI Select application will earn \$100.
- Then, we will pay \$75 plus 1 raffle ticket for each issued policy with no maximum. Minimum of 5 HI Select policies to qualify.

Per Secure Advantage Final Expense Issued Policy:

- Agents submitting their first Final Expense application will get \$100.
- Then, we will pay \$75 plus 1 raffle ticket for each issued policy with no maximum. Minimum of 5 Secure Advantage policies to qualify.

Per HHC/HHC Select Issued Policy:

- 1 raffle ticket earned per issued policy

Grand Prize Drawing of \$2,500 allocated as follows:

- 5 winners of \$500 each

