

Get ready for the first ever Med Supp Cup!*

This AEP, Lumico Medigap Solutions is launching a bigger and better cash bonus incentive to drive your business home in Q4. Sell more Med Supp—take home the Cup! (And some extra cash too).



Here's how it works:

1

Sell Med Supp plans underwritten by Elips Life and/or Lumico. Qualifying policies must have:

- Issue dates: 10/1/21 – 1/10/22.
- Effective dates: 10/1/21 – 2/1/22.

2

Watch your bonus grow with the more business you write.

- Issue 5 to 9 apps: earn a cash bonus of \$200 x total apps issued
- For 10 to 19 apps: \$220 x total apps issued
- For 20 to 29 apps: \$240 x total apps issued
- For 30+ apps: \$260 x total apps issued

3

Enjoy your hard-earned cash!

- The Top 25 producers during the incentive period will earn a trophy too—and some Lumico swag!

Earn more with Lumico Medigap Solutions now!

For Agent Use Only. Not For Public Distribution.

*Excludes Guaranteed Issue (G.I.) and under age 65 business, with the exception of Birthday or Anniversary rule G.I. business in Oregon and Missouri. To qualify for a cash bonus, Med Supp cases must be submitted between 10/1/21 - 12/31/21; issued by 1/10/22, with an effective date prior to 2/1/22; and underwritten by Elips Life Insurance Company (ELIC) and/or Lumico Life Insurance Company (LUMICO). Bonuses will be paid retroactively to the first application submitted. ELIC/LUMICO have the exclusive right to change the qualifications and/or rules for this program at any time, including cancellation. All decisions by ELIC/LUMICO regarding the program and/or its cancellation are final. Agents must be actively appointed and remain in good standing with ELIC/LUMICO throughout the duration of the contest period.