Sales Contest

Jump Start Your Summer Sales

Earn Cash by Selling our Critical Advantage[™] Products



Start earning cash when you send us two or more Critical Advantage[™] applications in any combination (Critical Illness, Cancer or Heart Attack & Stroke).

 Policies issued with a Cancer or Heart Attack & Stroke benefit rider, will count as 2 applications towards your cash earned.

Applications must be submitted and placed between April 15 and June 30, 2021 to qualify. Awards will be determined and paid after July 15, 2021.

What You Can Earn

App Count	Cash Earned
2-4 Apps Issued	\$150
5-7 Apps Issued	\$200
8-10 Apps Issued	\$250
11+ Apps Issued	\$500

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Eligibility:

- Producers who are contracted and actively representing Mutual of Omaha at the time of the payout are eligible to receive the reward.
- Special agents are excluded.
- Must place in the top 10 overall for app count at the end of the contest period and meet all other qualifications to win one of the Fitbits.
- Producers must be in good standing with Mutual of Omaha.
- Producers will qualify for only one of the cash payout levels. Your cumulative app count for the contest period will determine your payout level.

Minimum Requirements:

 Producers must maintain a 75% placement and persistency rate for the lesser of the time they have been writing Critical Advantage or 12 months.



*Official Rules: You must be currently contracted and actively representing Mutual of Omaha throughout the contest and at the time of award. Eligibility is subject to the approval of the Chief Compliance Officer. This contest is subject to any and all applicable laws and may be canceled by Mutual of Omaha in its sole discretion. The contest is void where prohibited by law. Any amounts paid will be reported to the recipient as taxable income on IRS Form 1099. Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time and for any reason. Any awards under this promotion will be paid in the year they are earned unless specifically provided otherwise. Total count of applications issued during contest period will determine the top 10 producers. This flyer is for producer use only and not for use with the general public.