

# DO YOU KNOW THE COST OF CANCER, HEART ATTACK OR STROKE?



**DIRECT COSTS**



**INDIRECT COSTS**

## Dealing With The Diagnosis

...of either cancer, heart attack or stroke is one of the worst experiences a person can go through.

## The Good News?

Constant improvements in modern medicine has greatly increased the survival rates of these illnesses!

## What Are The Costs?

You might think of the **direct costs** of paying for recovery, but it's the **indirect costs** that can hit your savings the hardest!

## DID YOU KNOW?

**40% - 85%** of all cancer patients have to quit working while undergoing treatment.\*

**42%** of new cancer patients lost their entire life savings in **2 years** because of treatment.\*

**62%** of cancer patients are in debt because of their treatment.\*

In the US, the total medical cost of cancer is **\$80 billion\***

*Help protect your savings and loved ones from financial hardship!*

**Please Contact:**

\* "Study: Almost Half of New Cancer Patients Lose Their Entire Life Savings", Business Insider, [www.businessinsider.com/half-cancer-patients-lose-their-entire-life-savings-2018-10](http://www.businessinsider.com/half-cancer-patients-lose-their-entire-life-savings-2018-10), (October 23, 2018)

\*\* Association of American Cancer Institutes, National Institutes of Health (NIH) Congressional Leave Behind, 2016)