

# WHY IS **CANCER INSURANCE** SO IMPORTANT?

ODDS ARE YOU KNOW SOMEONE WHO HAS BEEN AFFECTED BY A CANCER DIAGNOSIS...



**1 in 3** Americans will get cancer in their lifetime<sup>1</sup>



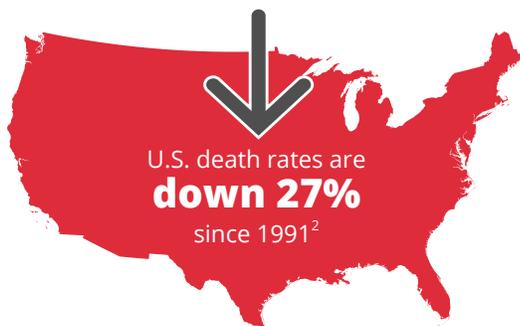
## **CANCER SURVIVAL IS ON THE RISE...**

The transition to more personalized medicine and better screenings has allowed more and more people to survive a cancer diagnosis than ever before!



## **BUT SO ARE THE COSTS.**

Because more and more people are surviving their cancer diagnosis, people are left not only facing the physical and emotional strain of their illness, but also facing financial hardships from out-of-pocket costs from their treatment.



Costs aren't just limited to your treatment. What are some of the indirect costs of cancer?



Transportation and lodging for treatment



Loss of work income



Family and living expenses

UPTO  
**34%**

of cancer survivors have to borrow money to pay for medical expenses<sup>3</sup>

UPTO  
**80%**

of cancer survivors have used savings to pay for medical expenses<sup>3</sup>

UPTO  
**40%**

Average drop in income the first three years after cancer diagnosis<sup>3</sup>

These financial conditions may restrict patients from taking advantage of cutting-edge medical advancements that they need to help fight their cancer due to their health insurance's co-pays, deductibles and high out-of-pocket costs.

If you are ever faced with a cancer diagnosis, wouldn't you want **the best information available** to give you **the best shot at beating your cancer?**

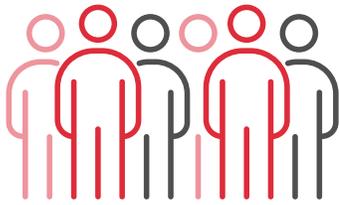
## TRULY INDIVIDUALIZED CARE WITH GENOMIC SEQUENCING

Rapid advancements in cancer research has allowed doctors and scientists to look deep within your body's microscopic architect – DNA – to pinpoint what has gone wrong in your tumor and offer treatment options based on your specific markers.



Cancer develops when damage to a cell's DNA allows or causes the cell to grow and divide uncontrollably, which can eventually form a malignant tumor.

### ONE-SIZE-FITS-ALL MEDICINE



Adverse Event

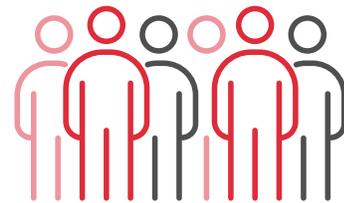


No Benefit



Benefit

### PRECISION MEDICINE



Each patient can potentially benefit from individualized treatment based on their own specific markers.

### Cancer Insurance That's Uniquely Designed For You

With Guarantee Trust Life Insurance Company's Precision Care™ Cancer Insurance, we aim to provide the necessary funds to help alleviate the financial burden of their cancer diagnosis while paying for policyholders access to TGen's revolutionary genomic sequencing to help them actually beat cancer.

For more information, please visit [www.outsmartmycancer.com](http://www.outsmartmycancer.com).

Cancer Insurance, specified disease insurance, is issued on Form Series G1530 and Rider Form Series, RG15CBB, RG16PM, RG15RP20, RG15RPD, RG15RPDL, & RG15CC by Guarantee Trust Life Insurance Company. This product, its features, and riders are subject to state availability and may vary by state. Certain exclusions and limitations may apply. For cost and complete details of coverage, please refer to the outline of coverage.

Guarantee Trust Life Insurance Company and TGen are separate legal entities and have sole financial responsibility for their own products.