



Gimme 5

AND GET \$250 IN YOUR HAND!*

IT'S EASY AS 1-2-3

OCTOBER 1, 2014 THROUGH DECEMBER 31, 2014

- 1 Submit and place 5 Stonebridge Medicare Supplement policies through iGO
- 2 Go to www.transamerica-incentives.com/gimme5 and complete the online submission form.
- 3 Get \$250



Give us 5 placed Medicare Supplement apps submitted through iGO. For your first 5 placed apps, we'll stuff \$250 in your wallet.

That's \$250 you could earn by simply doing something easier and faster for you and your clients.

LOOKING FOR MORE REASONS TO DO BUSINESS WITH US?

Of course we have competitive rates and compensation in addition to an e-application, but at Transamerica Supplemental Markets we go beyond what's expected. From remarkable incentive trips to client-approved personalized marketing campaigns and an aggressive leads program—we've got all you need to build your business.

QUESTIONS?

We're here to help. To learn more about our iGO e-application or the Gimme 5 bonus, contact our Agency Sales Support Team at 1-888-668-0335.

iGO—DESIGNED WITH YOU IN MIND.

iGO e-Application empowers you to complete the entire Stonebridge Life Medicare Supplement application in just a matter of minutes. With iGO there's no chance of using an outdated form and all quoted rates are completely up-to-date. The iGO e-App tool can be accessed and launched directly from sbl.transamericaagencygroup.com.

* Gimme 5 Incentive Rules: Qualifying applications must be submitted between October 1, 2014 and December 31, 2014 and placed by January 15, 2014. Qualifying applications are based on the first five new, issued and placed policies that are submitted via iGO. Internal replacements do not count toward qualification. Qualifiers must maintain an 80% persistency on qualifying business. The cost of the incentive will be reported to you as taxable income on IRS Form 1099.

Transamerica has the exclusive right to change the program rules during the qualification period. The incentive is subject to all state compensation restrictions based on the issue state of the policy. Participation is based on meeting the qualifications listed above, and the qualifier must be in compliance with all company and state marketing rules and regulations and be in good standing with Transamerica and its legal entities at the time the bonus is given. Agents must be properly appointed and approved to sell the Stonebridge Medicare Supplement product in the specific states listed in order to submit business.

Home Office: Rutland, VT

This program is not connected with or endorsed by the U.S. Government or the Federal Medicare Program. Under current tax laws and regulations gross income includes amounts received as prizes and awards. Accordingly, the value of your award/trip will be treated as additional compensation for purposes of any applicable tax reporting.

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